

TWG BRL, LLC

dba Big Red Liquors, Cap n' Cork, Gay's Hops-N-Schnapps

### **VIP Membership Terms and Conditions**

**General:** Welcome to TWG BRL, LLC, dba Big Red Liquors, Cap n' Cork, Gay's Hops-N-Schnapps VIP Program. A program designed to offer valued customers an enhanced experience and receive notifications on new product releases, promotional discounts, sales and events. All valid ID holders, 21 years and older of legal drinking age and meeting appropriate state laws are eligible for VIP membership free of charge. Sign-up at any Big Red Liquors, Cap n' Cork or Gay's Hops-N-Schnapps store location. Signing up for the VIP Program constitutes acceptance of the terms and conditions. Members will be notified of special promotions, hard-to-find products, rare releases, special events and more. By joining the program, Members agree to receive marketing communications via mail, email and phone (message and data rates may apply). If a member no longer wishes to receive notifications, please unsubscribe by clicking "unsubscribe" at the bottom of any email or replying "END" to any SMS text message or by contacting [support@bigredliquors.com](mailto:support@bigredliquors.com) with your request.

**Members:** The VIP Program is open to all valid ID holders, 21 years and older of legal drinking age and meeting appropriate state laws are eligible for VIP Membership, free of charge. Program membership is only available to individuals and will not be available to corporations, businesses, charities, partnerships, enterprises, or other entities, Membership in the Program is free, and no initial purchase is required. Enrollment in the Program is acceptance of the terms and conditions. TWG BRL, LLC. reserves the right to refuse issuance of a VIP Rewards Membership to any customer who does not follow the enrollment procedure or qualifications. Members should promptly notify their brand, Big Red Liquors, Cap n' Cork or Gay's Hops-N-Schnapps of any changes to Personal Information such as name, address, telephone number, and email address either by calling a customer service representative at (317) 510-2066 or email at [bigredliquors.com/contact/](mailto:bigredliquors.com/contact/). We reserve the right to cancel any VIP Membership for which it has incomplete, inaccurate, false or fictitious personal information. Members must use their account at least once in a 12-month period to remain in the Program. Big Red Liquors reserves the right to remove membership for any member that has not used their VIP Membership for a valid purchase within the previous calendar year. Membership may enable a participant to receive promotional discounts on certain qualified purchases. Members must present his/her personal Customer ID to the cashier prior to purchase transaction to receive the promotional pricing, if offered. Any fraudulent or unauthorized use of the Account is strictly prohibited and may result in termination or disqualification from the Program. Each member is responsible for remaining knowledgeable about the Program terms and conditions. We reserve the right to disqualify Members who have violated any of the Program terms and conditions. We reserve the right to change the terms or conditions of the Program or terminate the Program at any time without prior written notice. Communications about the VIP Program, including changes, will be posted on the VIP page of our brand's website (ie [bigredliquors.com/pages/vip](http://bigredliquors.com/pages/vip)).

**Use & Privacy:** Personal information collected is not shared with third parties at any time and used only to enhance the Member's shopping experience and in the course of providing a safe and secure shopping experience. By participating in the Program, Member agrees to allow Big Red Liquors, Cap n' Cork, Gay's Hops-N-Schnapps to communicate via mail, email, phone and other channels. Company may use these channels to communicate Member account status, notify Member when they are eligible for a reward, communicate program changes, and offer special Member offers, promotions, and more. TWG BRL, LLC dba Big Red Liquors, Cap n' Cork, Gay's Hops-N-Schnapps will protect the privacy of Member information and will not share with third-party organizations outside of the institutions used to provide primary services.

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